

# CAREGIVERS 2013-2014 Annual Report



## Our Year in Review...

*In our 30th year, CAREGIVERS is thriving* as one of the original 25 pilot programs for volunteer caregiving—in the nation! In fact, we were the first of our kind in the State of California as well. Founded with a three-year grant of \$150,000 from the Robert Wood Johnson Foundation, the Sisters of St. Joseph of Carondelet designed a model that has been replicated more than 500 times across the country. At the heart of what we do is a concept we refer to as a “neighborly deed,” a simple gesture of kindness that makes a world of difference for all of us here at CAREGIVERS.

According to 2013 statistics reported by the *California Department of Aging*, Ventura County has over 28,000 adults 60 years and older living alone (6,000 of whom are disabled). Last fiscal year (2013-2014), CAREGIVERS delivered service to hundreds of folks in need. We achieved this with the equivalent of 4.25 full time (hard-working and dedicated) staff who make up our team in the office. To the credit of this team, we have implemented systems and protocols that allow us to run at high efficiency and our good feedback/donor contributions/growing number of inquiries are all indicators that we are extremely effective as well.

Leading into this milestone year, the Board of Directors has worked closely with us to re-tool our budget, making us more competitive and poised to receive the demand that is before us. Based on our current estimations, we anticipate fielding up to 650 regularly enrolled seniors with volunteers to match. After all, those one-on-one matches are the hallmark of CAREGIVERS, and we are proud to share that some of the relationships we’ve introduced date back 20 years! *Note to the right that we tracked 30,163 hours of quality time.*

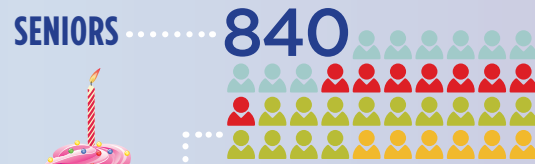
Since we don’t see Old Age becoming passé anytime in the next 30 years, we are committed to securing CAREGIVERS for all of us who are headed in that direction. For many of us, we’re not afraid to admit to you that we are “Paying it Forward,” and we hope you’ll consider doing the same.

Thank you so much for bringing CAREGIVERS to this day, for the support that has sustained us over the years and allowed us to reach this occasion. We hope you’ll join us as we strive to be a continued Blessing as part of this national movement.



*Tammy I. Glenn*

Tammy I. Glenn  
Executive Director



Low Income Seniors



Disabled Seniors ..... 76%

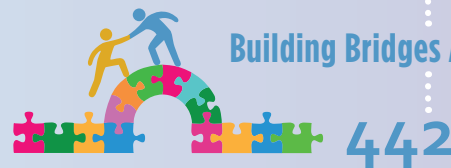
377 VOLUNTEERS

47 Student Volunteers



Participating High Schools ..... 8

Building Bridges Alumni



Transportation

492750 MILES

1:1 Quality Time



30,163 HOURS

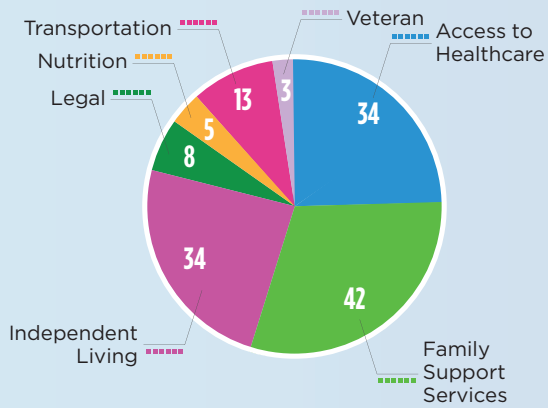
Reported Sightings of The Ugly Fish™



57

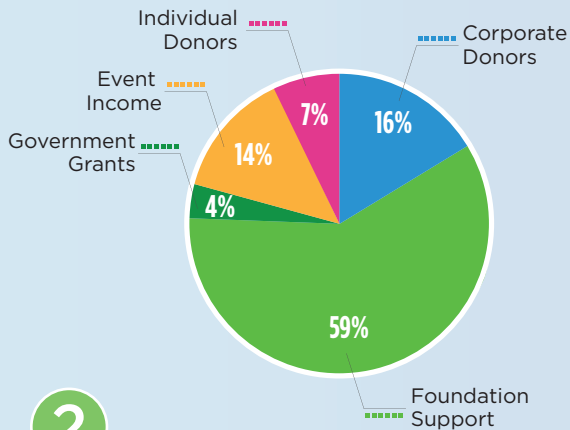
Monthly cost to provide service to one senior ..... \$65

## OUR 139 COMMUNITY SENIOR RESOURCES



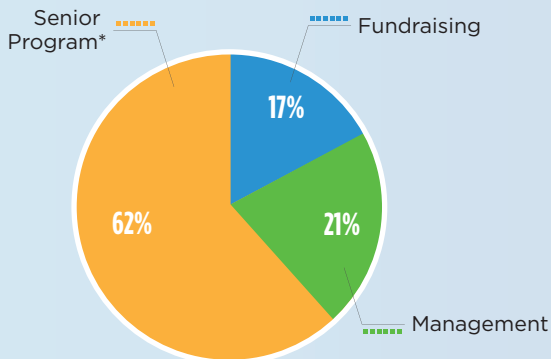
**1** Note: The number of resources does not necessarily correlate to community needs. For example, Transportation and Access to Healthcare represent the majority of senior requests.

## REVENUE 2013/2014



**2**

## EXPENSES 2013/2014



**3**

\*Includes Building Bridges Intergenerational Program and Phone Friends

## 1 COMMUNITY RESOURCES

With the implementation of the Affordable Care Act, CAREGIVERS continues to work closely with partner organizations throughout the County to fill voids in the lives of the seniors we serve. We are extremely proud to be working with the California Hospital Association to serve a more meaningful role in the community-based care continuum, which addresses the needs of patients as they navigate the healthcare system.

## 2 REVENUE

CAREGIVERS has increased its commitment to fundraising by diversifying our efforts and cultivating greater contributions from Corporate and Individual donors. To ensure a healthy revenue stream of support, it is critical that our organization mirror national standards which inform us that we must not rely as heavily as we have in the past on private foundations to sustain our mission. A broader cross section of donor support is imperative.

## 3 EXPENSES

Expenses in the last year demonstrate a greater commitment to fundraising which we intend to sustain until we achieve a more diversified revenue stream that reveals increased support from Corporate and Individual donors.

## 4 ENDOWMENT

Given that Old Age is inevitable, CAREGIVERS anticipates that our community will need our services for years to come. To that end, we aim to build our endowment as an initial source of funds that will bridge the gaps when our revenues are fluctuating, and in the long run, aid us in evolving to meet the changing needs of the vulnerable population we are chartered to serve. We estimate that we can swiftly achieve our endowment goals if our donors consider including CAREGIVERS in their will with gifts of insurance and property, as examples. It's a simple gesture that will have an enduring impact.

## ENDOWMENT GROWTH



**4**

Note: CAREGIVERS' endowment for general operating support is administered by the Ventura County Community Foundation. Individual naming opportunities are available.

Special Thanks  
to Major Corporate  
Funding from...

